

## A Roadmap for Strengthening **Democracy through K-12 Civic Education** August 14, 2021

**Presented by Shawn Healy, PhD, Senior Director of Policy and Advocacy, iCivics** 

## Catalyzing a Movement: The CivXNow Coalition



### iCivics launched the CivXNow Coalition in 2018; it contains 172 cross-ideological partners spanning the country, united in pursuit of stronger K-12 civic education policies









### The field was long undercapitalized and disorganized, but CivXNow is aggregating networks, developing policies, supporting coalitions, and lobbying directly for K-12 civics

Aggregating Networks	Developing Policies for High Quality Civic Education	Supporting Coalitions an Coaching Influencers
Aggregation of the interests of the national civic education community, including activation of their stakeholders for policy advocacy and implementation	<ul> <li>State policy Menu</li> <li>Federal Policy</li> </ul>	<ul> <li>State Policy Force and Te Assistance</li> <li>Federal Polic Force</li> <li>Speaking engagement</li> </ul>

nd	Lobbying
<sup>z</sup> Task Technical	A limited amount of direct lobbying for the federal Civics Secures
icy Task	Democracy Act and selected state campaigns
ts	



### Our theory of change embraces federal and state policy reforms to strengthen K-12 civic learning as a driver of demand for civics programming and teacher professional development

### Federal and state policy reforms

Civics included in state mandates and embedded in student and school accountability measures Demand for civics programming and teacher PD

Course requirements and accountability measures necessitate classroom resources and PD Resources and PD improve practice, foster students' civic development

Students develop the civic knowledge, skills, attitudes, and behaviors necessary for lifelong, informed, effective engagement in our constitutional democracy



## Federal policy overview



## **CSD** is a bipartisan \$1 billion federal bill making a transformational national investment in K-12 civics

### CIVICS SECURES DEMOCRACY ACT



Invests in American history and civics

Protects the health of our constitutional democracy

Empowers students to participate in our constitutional democracy **CivX**Now



### Expands access to American history and civics





# Filed by Reps. Delauro (D-CT), Cole (R-OK), and Blumenauer (D-OR) and Sens. Coons (D-DE) and Cornyn (R-TX), CSD supports

- **Civic Education and Evaluation:** 60% of funds to states with 95% of funding passed through to LEAs, must agree to the NAEP civics and history tests.
- Qualified nonprofit organizations, through competitive grants
- **Professional development:** Competitive grant funding to train teachers with a priority allocation of 35% of the funds to HBCUs and other MSIs. Additional funding for educator diversification program (Prince Hall fellowship)
- **Data Infrastructure:** 20% of funds to nonprofits for innovation that must include evaluation of project funded; NAEP framework update, administering test biannually at 4th/8th/12th grade, disaggregating data by state etc.
- Research: Higher education funding linkage to K-12
- Madison and Truman Fellowships: Strengthening their endowments

### Our goal remains to pass CSD with a bipartisan majority during the current Congress

### I SUPPORT **CIVICS SECURES DEMOCRACY ACT**

### **BECAUSE | CARE ABOUT:**

- ✓ Accessible civic education
- Adequate training for educators in civics
- Meeting the needs of underserved students
- Strengthening the future of our democracy

### **DO YOU? TAKE ACTION TODAY!**

CivXNow

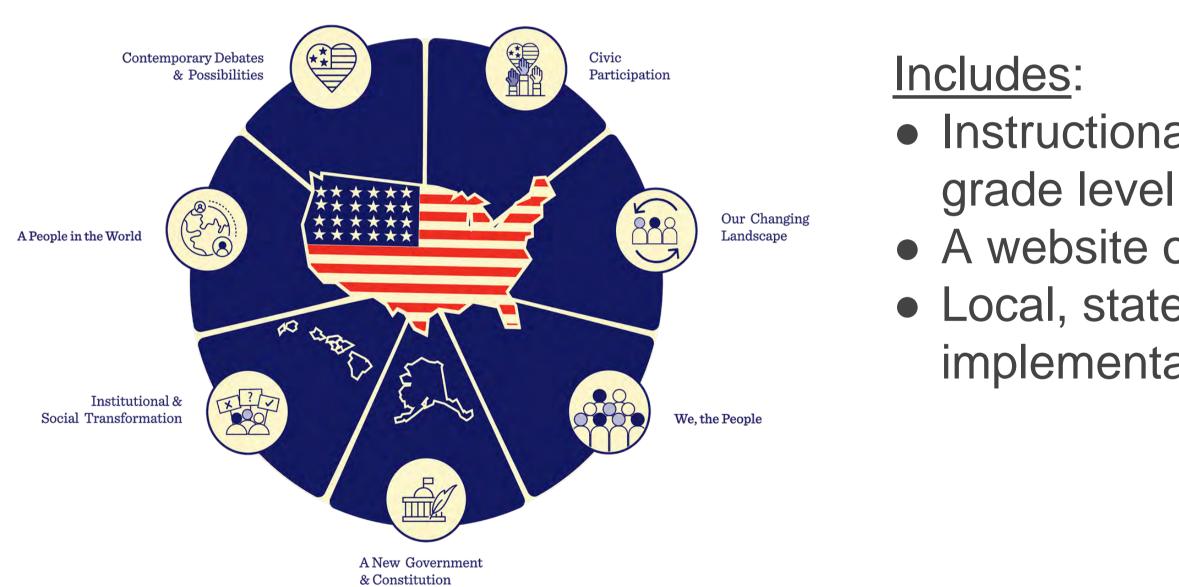


## State policy overview





### The Educating for American Democracy (EAD) Roadmap provides a framework for for teachers, schools, districts, and states to transform K-12 civic education



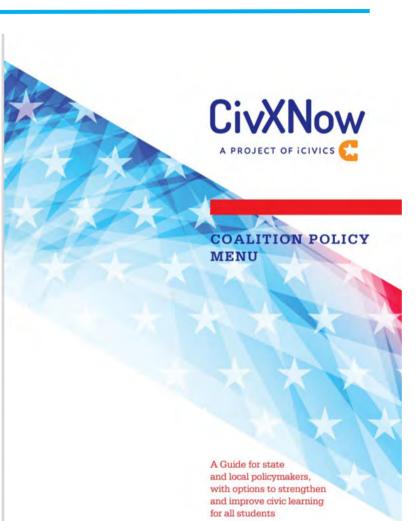


- Instructional strategies for every
- A website of curated examples
- Local, state, and federal
  - implementation recommendations

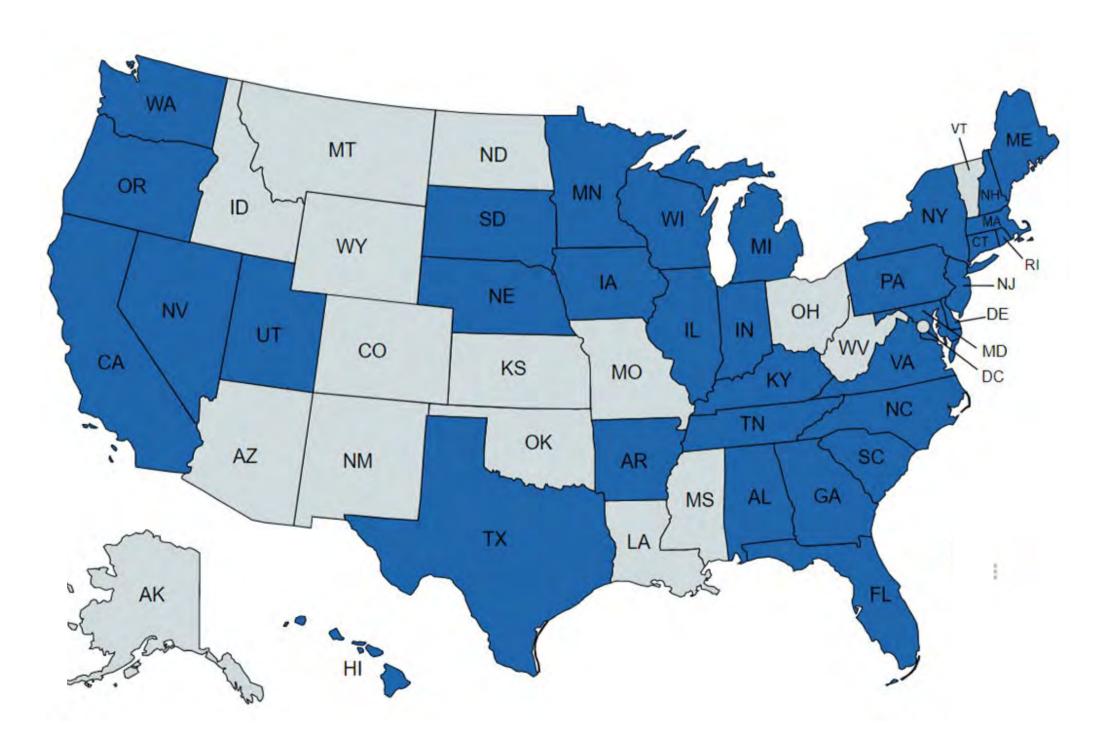
## The CivXNow State Policy Menu provides task force members with policy alternatives adaptable to local context and aligned with EAD

Key provisions:

- 1. Universal, equitable access to high-quality civic learning experiences
- 2. Civics centered in state standards
- 3. Assessment and accountability
- 4. Pre- and in-service teacher professional development
- 5. Schoolwide and community commitments to civic learning
- 6. Resourcing policy implementation

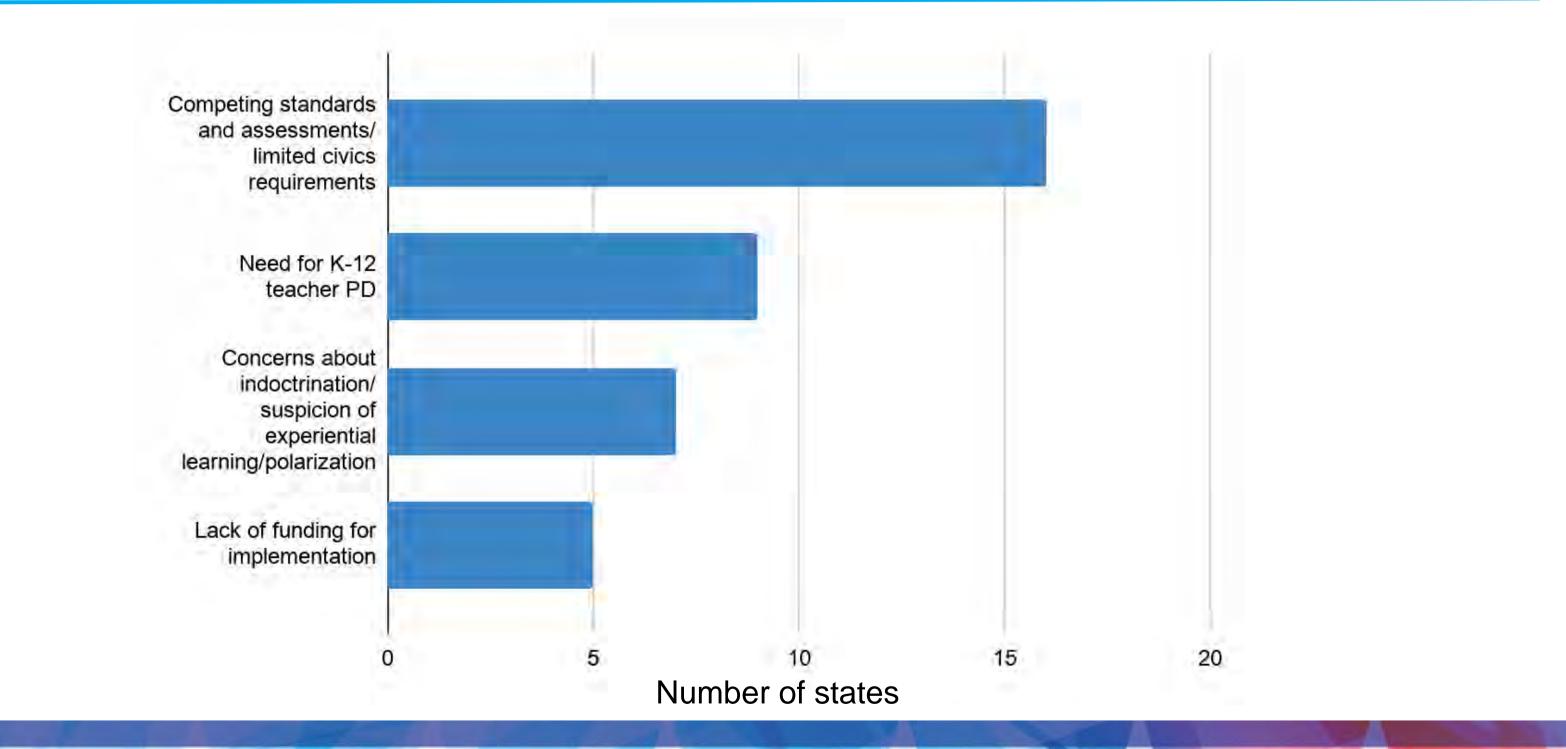


### Our CivXNow State Policy Taskforce convenes monthly as a community of practice with representation from 34 states

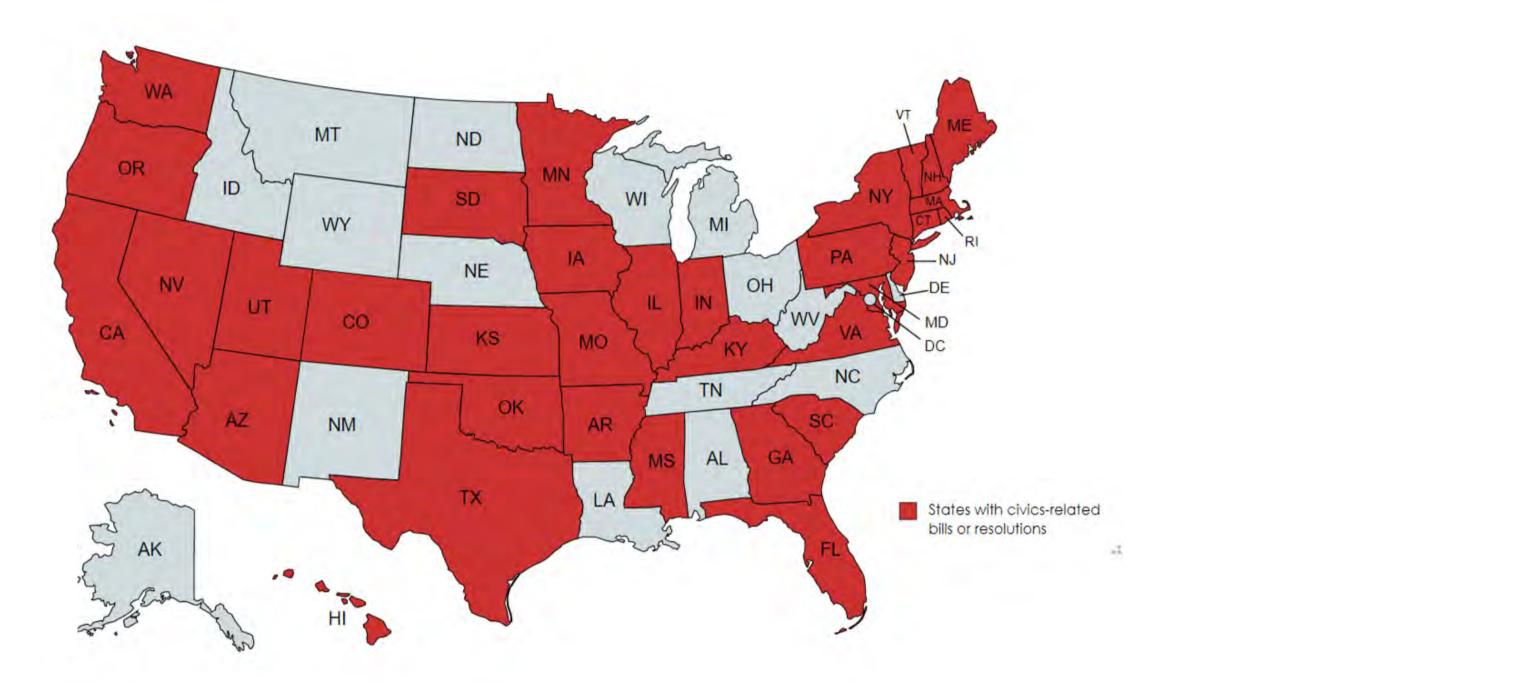




### A survey of task force members shows competing standards and limited course requirements are among biggest challenges to civic learning in states



We tracked nearly 90 bills concerning civics this spring in at least 34 state legislatures, some of which drew directly from the policy menu





### State policy task force members made notable progress amid this spring flurry

- SB 67 in Colorado strengthens state civics content requirements (signed by Governor)
- SB 146 in Florida, which would institute civic literacy practicums for high school students along with a citizen scholar recognition program (vetoed by Governor)
- HB 214 in Illinois would require a unit of media literacy in high school (signed by Governor)
- HB 1384 in Indiana, which includes a middle school course requirement, strengthens state civics standards, and establishes a state civic education commission (signed by Governor)
- S 854 in New Jersey would instate a middle school civics course and provide funding for the New Jersey Center for Civic **Education (signed by Governor)**
- Nevada's SB 194 would establish a civics seal and strengthen civics and service learning requirements in social studies courses (passed Senate)
- Oregon's S 513 requires a semester of civics in high school (signed by Governor)
- Rhode Island's S 76 requires high school students to complete a semester or course in civics (signed by Governor)
- Utah's H 124 introduces a civic education pilot program for the 2021-2022 school year (signed by Governor)
- Virginia's HB 1940 allows students to have an excused absence from school for selected civic engagement activities (signed by Governor)
- Washington's legislature provided \$250K per year for 2021-23 for the state education department to develop culturally responsive civics curriculum, provide competitive grants to districts for PD and curriculum development, and assess civic learning outcomes.



## **CivXNow Policy Summit**



A PROJECT OF ICIVICS

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Tuesday, September 21 = 11AM-3PM ET Wednesday, September 22 12-5PM ET

### (()) VIRTUAL LIVESTREAM

All Americans must understand our democracy at the local, state, and federal level. We need high quality civic education. Please save the date for the CivXNow Policy Summit spotlighting the need for civic education and discussing opportunities to accelerate progress during 2021-2022 legislative sessions.

Together we can ensure that civic learning remains central to every states' goals

With support from

CIVXNOW.ORG

Our inaugural CivXNow Policy Summit on September 21st-22nd will highlight progress to date and catalyze movement for further wins at the state and federal level in 2022 and beyond

- Governors in the lead (Gov. Kate Brown, D-OR) • Role of philanthropy
- Federal policy progress (Rep. Rosa DeLauro, D-CT) • Civics as a national security priority (featuring
- Secretary Robert Gates)
- State legislators (representing GA, IL, IN, and MA) • Chief state school officers (NY, WA, and WY)
- History keynote (Ken Burns and Lonnie Bunch)



